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# PENNSYLVANIA WESTERN UNIVERSITY

Presidential Search Prospectus

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## THE OPPORTUNITY

At this key inflection point in the creation of Pennsylvania Western University (PennWest) by integration of the California, Clarion, and Edinboro universities of the PASSHE System, the PennWest Council of Trustees announces the search for a new president.

The new president will build on substantial progress already made in the integration of three universities by working collaboratively with the highly dedicated faculty and staff to advance student access and success through shared academic programs, student support services, and administrative processes. With a long and proud history of providing higher education opportunities to students and serving the workforce needs of employers in a largely rural region of the state, PennWest

is poised to create a new identity that both honors the unique culture of each campus and leverages the benefits of scale that are being created through the integration.

While the integration has made great progress under interim leadership, much work is ahead. In partnership with the Council of Trustees and guidance and resources from the PASSHE System, the new president will inspire renewed energy in faculty, staff,



students, alumni, and community supporters; grow enrollment and establish a strong fiscal foundation; make strategic decisions in collaboration with key stakeholders through shared governance and collective bargaining processes; build trust, improve morale, and heal frayed relationships across the campuses; create synergistic relationships; be present and accessible to faculty, staff, and students on all three geographically distant campuses; champion the values of academic excellence, public service, economic enterprise, and diversity in all respects; and serve as a civic leader in our host communities and in the region, advocating for higher education as an essential pathway of economic opportunity for the region's people.

The new president will be a

higher education leader with demonstrated success at the helm of a large, complex, multi-site organization with experience in major restructuring, increasing enrollment, strengthening finances, inspiring community support, and improving collaboration and a sense of shared purpose.

The new president of PennWest University has an historic opportunity to shape the direction of this newly formed institution comprised

of three campuses currently serving more than 11,300 students, an exceptionally dedicated faculty and staff, and a loyal alumni base. The president will work with faculty, students, staff, alumni and community partners to promote a shared vision of higher education dedicated to an exceptional student experience. This president will take office with a charge to lead PennWest University into a bright future that draws upon its mission: "Through innovation, academic excellence, and empowering environments, Pennsylvania Western University provides accessible education that cultivates career-ready,

life-long learners and leaders, who enrich and engage each other, their communities, the region, and beyond."

The new president will be an experienced and visionary

leader, who understands that teaching and research excellence, together with service and community engagement, are at the very heart of PennWest University. The president will employ wise stewardship of resources, talent, and innovation. Passionate about the promise of economic opportunity and social mobility presented by an affordable and outstanding education, the president will possess a clear and articulate understanding of the indispensability of diversity, equity, and



inclusion in the workplace, the classroom, and beyond. A proven, capable, and experienced administrator, the president will encourage and support teaching, research, and public service as instruments of growth and economic development. The president will advocate for PennWest University with community partners within all three campus locations. The president will also serve as the chief fundraiser for the university and will engage and encourage donors and alumni to develop, embrace, and maintain a lifelong supportive relationship with PennWest University.

The new president will be an advocate of “systemness,” believing in the power of all PASSHE universities with a shared mission to advance that mission through collaboration among the universities and by providing intellectual capital as part of the Chancellor’s Executive Leadership Group (ELG). The successful candidate will have the capacity to both lead PennWest and be a leader within Pennsylvania’s State System.

The president will have excellent communication skills, skill in collaboration, and an appreciation for the multitude of interests to be served within this newly integrated institution. The president will be a university-wide leader who grasps and can articulate both the big picture and appreciate the foundations that comprise it. The president’s role is to sustain and promote the university as a leader in the marketplace of ideas, discoveries, and technologies, both locally and nationally. A visionary leader, the president will be committed to nurturing within PennWest’s students the best critical and creative thinking skills and equipping them with the expertise they need to succeed in the changing landscape of work and citizenship. The president must be a thoughtful leader and a cooperative problem-solver. Working with a variety of partners, the president will shape short- and long-term strategies to ensure that PennWest University not only embraces the future challenges of higher education but also helps define the role of public higher education in addressing them.

*Pennsylvania Western University – Clarion*





## PRINCIPLE RESPONSIBILITIES OF THE PRESIDENT

- Provide exemplary leadership, management, and resource development as the president of PennWest.
- Manage an operating budget of \$370 million with an eye toward increasing revenue (enrollment) and controlling costs.
- Partner with a diverse group of institutions within the PASSHE System, community colleges, and other educational institutions to advance the university's mission throughout the Commonwealth of Pennsylvania and the United States.
- Work collaboratively with the PennWest Council of Trustees to advance the university's priorities and strategic vision, leading the institution to successfully accomplish them, and carrying out the strategic vision within the context of the university's tradition of shared governance.
- Work with the Chancellor as well as the other presidents as part of the Chancellor's Executive Leadership Group.
- Work collaboratively with all collective bargaining units, fostering a culture of shared governance.
- Set and lead the philanthropic agenda for the university.
- Provide oversight for the development, delivery, and assessment of academic programs, policies, and research activities.
- Provide oversight for an outstanding and competitive intercollegiate athletics program for the university, including university accountability for NCAA compliance for all three campuses.
- Ensure that the total student experience, including safety, mental and physical health, and academics is a priority.
- Support and strengthen public safety and foster university compliance with federal and state regulations.
- Build strong partnerships and cultivate existing relationships with PennWest community leaders across all three campuses.
- Enhance the position of PennWest in higher education and increasing visibility with its constituencies as well as the general public, serving as a visible and engaging leader.
- Participate in the university's overall strategic planning, allocation, and evaluation operations.

## CHALLENGES AND OPPORTUNITIES

The next president of PennWest University begins their tenure at an exciting and unprecedented time in the history of this newly integrated institution that will prove to be both highly challenging and deeply rewarding. The president will be able to make distinctive and lasting contributions to the university and create an enduring legacy that benefits rising generations of students, faculty, and staff and impacts the alumni and campus communities across the three legacy institutions.

Major challenges and opportunities facing the next president include:

- Embracing the mission, vision, and values of PennWest University and clearly and passionately articulating the mission, vision, and unique value proposition to increase brand visibility, grow enrollment, and celebrate the strengths of the integrated university to students, faculty, staff, administrators, the community, and alumni.
- Leading with strategic vision in a complex academic environment and providing the requisite leadership to enhance shared governance within the life of the university.
- Providing transformational leadership to set and achieve bold goals and ensure a unified vision for all three campuses.
- Engaging and inspiring all of the university's constituents in support of truly becoming a fully integrated university through innovation, entrepreneurship, excellence, and growth.
- Reinforcing PennWest's sense of community by engaging all campuses in a shared sense of mission and purpose.
- Unifying faculty, staff, students, and alumni across all three campuses to enable them to function as PennWest, while maintaining a commitment to preserve the important traditions of the three legacy campuses.
- Creating an environment where all three campuses are viewed and consider themselves as equal partners within the PennWest community.
- Sustaining student success as the university's defining characteristic by promoting social justice and equity for all, high retention and graduation rates, increasing student involvement and engagement in campus life, and integration of academic and co-curricular programs across all three campuses.
- Improving PennWest's financial health, as well as innovation in developing new revenue streams and adjusting the planning to improve the university's future financial security.
- Assisting in the development and attraction of resources for fundraising, working with all constituencies on and off campus to enrich the university's philanthropic culture.
- Representing the university, enhancing the position of the university within the PASSHE System, the Commonwealth, and in higher education broadly.



- Increasing visibility with all constituencies as well as the general public; serving as an accessible, visible, and engaging leader with an equal commitment to each campus.
- Celebrating and promoting a culture of diversity, equity, and inclusion; continuing to place it as a cornerstone of the institution.
- Incorporating into the future of the university an enduring commitment to sustainability and environmental responsibility.
- Appreciating the history and role of the various collective bargaining units on each campus; continuing to foster a positive relationship with the unions.
- Being politically proactive with proven advocacy skills leading and lending influence effectively at the system level as well as the state, federal, and local levels of government.
- Addressing critical issues for students including housing insecurity, food insecurity, and mental health.
- Addressing critical issues for faculty and staff including work-life balance, mental health, pay gaps, and ensuring a sense of belonging for all.
- Demonstrating a commitment to the use of technology to improve student learning, to deliver high quality instruction via distance education, and to support excellence in delivery.
- Working to further the power of “systemness.”



## QUALIFICATIONS

Strong preference will be given to candidates with the following qualifications and attributes:

- An academic background and credentials, including an earned Ph.D. or terminal degree in their chosen academic field from an accredited university.
- The ability to recognize, appreciate, and leverage the unique cultures and passions of the PennWest California, Clarion, and Edinboro legacy campuses and alumni bases and be committed to fostering an environment that encourages and supports the full integration of these institutions into PennWest University.



- Strong financial acumen, including experience with budgetary decision-making, framed by the financial issues currently facing public universities. Additionally, success with effectively utilizing resources to advance institutional goals and to ensure financial sustainability.
- Demonstrated experience in navigating critical enrollment challenges affecting public higher education, and whose understanding of complex demographic trends and rapidly changing market needs of students will inform strategic enrollment priorities for the future of PennWest.
- Strong communication skills, including the ability to passionately advocate for the institution and effectively convey its story to many different constituents, and a commitment to being a visible, approachable, and positive presence on each campus and in every community.

- A track record of building trust with multiple campus stakeholders, ideally including across multi-campus, building a culture of trust, and fostering a sense of unity and collaboration.
- Experience with and/or demonstrated understanding of the challenges, complexities, and priorities facing a newly formed university.
- A commitment to maintaining the positive role and impact of athletics in support of the university, its students, alumni, local communities, and the commonwealth.
- Successful experience working in a complex collective bargaining environment with a variety of unions and a strong commitment to shared governance.
- Evidence of commitment to and demonstrated experience in developing a sustained culture of inclusive excellence that models and puts into practice principles of diversity, equity, inclusion, and belonging.
- A commitment to the teaching mission of the university in a rapidly changing world, including support for technology-enhanced and online learning.
- An understanding of the culture and importance of student leadership, student involvement, and student opinion.
- A commitment to transparent and effective communication and collaborative work and the ability to establish and facilitate sustainable and mutually beneficial relationships with a broad range of stakeholders, including alumni; donors and sponsors; parents; the public; local, state, and federal public officials; the business community; and students, faculty, and staff.
- Evidence of success with enhancing employee satisfaction, productivity, and morale.
- A strong team-builder who instills accountability in senior leadership and in all those who serve the university.
- A servant leader who listens and values diversity of opinions as well as the deep expertise of faculty, staff, and students.
- A commitment to environmental sustainability and educational programs related to the responsible stewardship of natural resources and the environment.
- The ability to represent the mission, challenges, and opportunities of PennWest across the three campuses, the PASSHE System, the Commonwealth, and the nation.
- A proven track record in fundraising, advancement, and alumni relations, and a capacity for cultivating a broad range of stakeholders.
- The ability to identify, recruit, and retain high-quality talent committed to excellence at all levels and in all areas of the institution, with a record of building, empowering, and mentoring a strong, skilled, and collaborative leadership team where they feel valued and connected to the mission of the university.



## HOW TO APPLY

Vice President of Executive Search Jim Johnsen and Associate Vice President of Executive Search Julie Holley with Greenwood Asher & Associates® are assisting PennWest University with this search. Applications and nominations are now being accepted. Inquiries, nominations, and application materials should be directed to Greenwood Asher & Associates. Application materials should include:

- A letter of interest that clearly states the applicant's qualifications for the position
- A current résumé/curriculum vitae
- The name, relationship, and email address of five professional references

We strongly encourage submitting application materials as PDF attachments.

### **Please direct inquiries, nominations, and application materials to:**

Jim Johnsen, Vice President of Executive Search

*[jimjohnsen@greenwoodsearch.com](mailto:jimjohnsen@greenwoodsearch.com)*

Julie Holley, Associate Vice President of Executive Search

*[julieholley@greenwoodsearch.com](mailto:julieholley@greenwoodsearch.com)*







## MISSION STATEMENT

Through innovation, academic excellence, and empowering environments, Pennsylvania Western University provides accessible education that cultivates career-ready, life-long learners and leaders, who enrich and engage each other, their communities, the region, and beyond.

PennWest is a university centered on the student experience, where decisionmakers consider students first. Deeply rooted in service to the people and communities of western Pennsylvania, our community of educators is committed to providing exemplary, career-relevant higher education for learners at all stages of life while supporting the region's economic and workforce needs.

## VISION

Pennsylvania Western University empowers students to achieve meaningful goals through a broad array of nationally accredited undergraduate and graduate programs, career-focused learning, and support systems that foster lifelong success.

PennWest's innovative three-campus model was designed to expand opportunities for students while positioning the university for a strong and sustainable future. We have a steadfast dedication to operational efficiency and utilize technology not only as a teaching tool, but also to align processes and procedures as we deliver services to students, faculty, and staff.

As a state-owned university, PennWest embraces its role as the higher education option of choice for a population that includes many rural, urban, low-income, and first-generation students, including those who require substantial levels of financial, academic, and/or personal support to thrive in a university setting. We provide a strong scaffold of support for our students, empowering them to be successful in their studies and their lives.



## VALUES

• **Learning:** We are a community of educators who provide a learning environment where students thrive and achieve their educational, professional, and personal goals.

PennWest is devoted to helping our students reach their goals. We encourage the personal, intellectual, and professional development of our students by supporting their academic needs; recruiting, mentoring, and retaining high-quality faculty and staff; cultivating a widespread culture of assessment; and providing a cohesive support system that utilizes a full range of stakeholders (students and families, faculty, staff, and administrators) to deliver student success.

• **Growth:** We are student ready, guiding our students towards personal, financial, and academic success.

PennWest is invested in the personal and social development of our students. We work to create a welcoming, diverse campus culture that respects and celebrates a sense of belonging. Across our three campuses, we identify and implement best practices that support the student experience; encourage participation in co-curricular activities and leadership opportunities; and utilize a holistic well-being model that seeks student input and provides the support programs, services, and resources students need.

• **Inclusion:** We advocate for all members of our campus communities and provide an equitable, supportive environment that builds a sense of belonging and togetherness.

PennWest defines diversity, equity, and inclusion in a way that encompasses all our stakeholders and places equity as a key motivator for success. DEI principles are a hallmark of our university and are embedded throughout our strategies and initiatives.



- **Collaboration:** We engage in innovative partnerships, programs, and opportunities to address the needs of our regional communities and the commonwealth.

PennWest is focused on understanding western Pennsylvania's unique strengths and needs, and helping to transform not only our students, but our communities as well. We work to align our programs and partnerships to advance existing regional and commonwealth plans for economic, workforce, and community development. We seek to grow innovation, entrepreneurship, and small businesses on our campuses and in our region, and to build the university's reputation through mutually beneficial engagement with our communities and their leaders.

- **Culture:** We share a sense of purpose that unites the PennWest community at large and provides opportunities to learn, work, and thrive.

PennWest is a people-first organization that promotes lifelong learning. Within a culture built on collaboration and a commitment to personal growth, we aim to ensure the wellbeing of our workforce and celebrate its accomplishments. We invest in the professional and leadership growth of our faculty and staff, recognize the accomplishments of our students and employees, and actively work to foster a culture of collaboration across our three campuses.







## **ABOUT PENNSYLVANIA WESTERN UNIVERSITY**

**P**ennWest is a new university with deep roots in the past, an innovative institution that never loses sight of its proud history and traditions. Created through the consolidation of three state-owned schools – California University of Pennsylvania, founded in 1852; Edinboro University, established in 1857; and Clarion University, founded in 1867 – we are the second-largest university in Pennsylvania’s State System of Higher Education and one of western Pennsylvania’s largest higher education providers.

Each of our campuses is among the top employers in its region. And with a “local” reach that extends from the shores of Lake Erie to the greater Pittsburgh region and beyond, PennWest has an overall economic impact of more than \$750 million per year.

Our university provides career-relevant education within a strong liberal arts framework that prepares students for a rapidly evolving workforce. Educational pathways include associate, bachelor’s, master’s, and doctoral degrees, as well as certificate and certification programs. These programs are housed in three academic colleges, each led by a dean: the College of Education, Arts and Humanities; College of Health Sciences and Human Services; and College of Science, Technology and Business. Within the colleges are 14 academic departments that deliver 90 undergraduate and graduate degree programs, some with multiple concentrations.



PennWest proudly serves 11,300 undergraduate, graduate, and doctoral students on our three campuses and online. About 38% of our students are eligible for federal Pell Grants, 32% are the first in their family to attend college, and nearly 17% are from underrepresented minorities. A high percentage of our students live off campus, many returning home to meet work and/or family responsibilities. More than 28% of our students live in campus housing, while 33%, including many working adults, are enrolled in fully online programs.

No matter which campus they choose, our undergraduate and graduate students have opportunities to take traditional face-to-face classes, as well as hybrid and online courses. With the exception of those who teach online only, our 609 full- and part-time faculty members are assigned to one “home” campus, where they engage with students in person; faculty also may use distance-learning technology to deliver course content and interact with students at other PennWest locations. More than 925 staff members work to recruit and retain students, enhance their college experience, and support their academic progress and personal wellbeing.

Educational quality is paramount at PennWest, and it is a point of pride that all courses are taught by expert faculty, not teaching assistants or graduate students. For 2024, U.S. News ranks PennWest 49th among its Top Public Universities and 135th among Regional Universities North. Several organizations recognize our university for supporting military students and veterans, including Military Times, whose 2023 “Best for Vets” list ranks PennWest No. 14 in the mid-Atlantic region.

The university is a standout in athletics, as well. Each PennWest campus offers NCAA intercollegiate athletics programs, primarily at the Division II level. Our students take pride in their identities as California Vulcans, Clarion Golden Eagles, and Edinboro Fighting Scots, and sports fans among our 188,000 alumni often turn out for men’s and women’s competitions.



## UNIVERSITY HISTORY

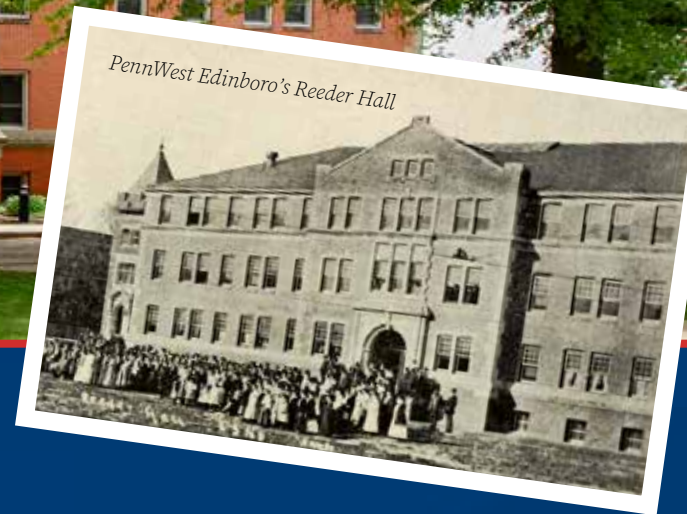
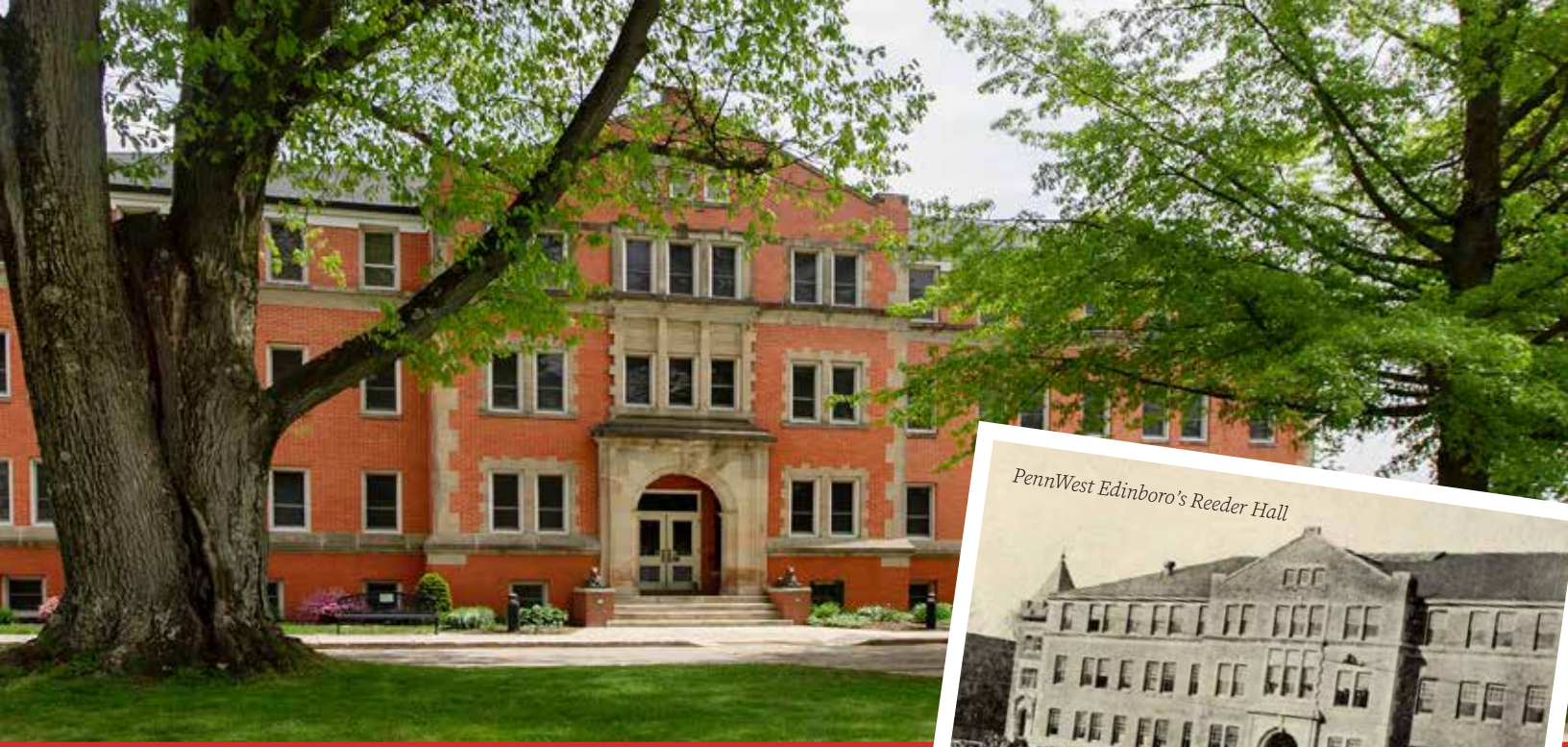
PennWest launched on July 1, 2022, when the state-owned California, Clarion, and Edinboro universities consolidated to form a single institution accredited by the Middle States Commission on Higher Education. Each of the three legacy institutions began in the mid-1800s as a teacher-training school, then grew to become a state college and, in 1983, a university within Pennsylvania's State System of Higher Education (PASSHE).

All three of PennWest's legacy universities offered a liberal arts education aligned with PASSHE's mission "to provide high-quality education at the lowest possible cost to students" while supporting Pennsylvania's economic and workforce needs. However, each institution had its own distinctive personality. California, for example, identified a special mission in science and technology and offered cultural and professional sports experiences in Pittsburgh. Rural Clarion was known for its nursing and library science programs, as well as its hometown atmosphere, while Edinboro took pride in its visual and digital arts programs and its proximity to Erie and the Great Lakes region.

The two-year Western Integration Project (2020-2022) – part of a larger State System Redesign initiative – sought to integrate the three universities under a single president and leadership team, and with a unified faculty and program array, all while retaining each location's identity, traditions, and character. Under the leadership of founding President Dale-Elizabeth Pehrsson, more than 400 students, faculty, staff, alumni, and community members engaged in the integration project, bringing a wide variety of viewpoints and expertise to the creation of our new university. This extraordinary collaboration set PennWest on a path toward a more stable and sustainable future.







In March 2023, Dr. R. Lorraine “Laurie” Bernotsky was appointed to lead PennWest. As interim president, she has taken decisive action to:

- Streamline the university’s staffing plan, including reducing the size of the executive leadership team.
- Reduce the number of academic colleges and finalize a more sustainable general education portfolio and academic program array.
- Improve recruitment, enrollment, and retention efforts, with a resulting rebound in enrollment of first-year students.
- Identify operational savings and eliminate redundancies by, for example, integrating crucial technology systems and back-office services.
- Demolish outdated buildings on all three campuses, divest underutilized assets, and collaborate with PASSHE to pursue debt relief.
- Strengthen student supports and design a campus-based leadership framework to efficiently address day-to-day operations, as well as student and employee concerns.

Through it all, our university remains unwavering in its commitment to the same “students first” approach that characterized California, Clarion, and Edinboro. Our dedication to student success and operational efficiency remains steadfast. With growing name recognition, an expanding alumni base and a clear blueprint for the future, we are forging the next chapter in the history of PennWest.

# ACADEMIC PROGRAMS

## Undergraduate Degrees and Concentrations

### ART

#### Media Arts (BFA)

- Animation
- Digital Film and Photography

#### Graphic Design (BDES)

#### Studio Arts (BFA)

- Ceramics
- Drawing and Painting
- Illustration
- Jewelry and Metals
- Sculpture
- Wood/Furniture Design

### BIOLOGY

#### Biology (BS)

- Molecular Biology and Biotechnology
- Mortuary Science (Cooperative)
- Pre-Medical Science
- Pre-Veterinary Science

### BUSINESS AND ECONOMICS

#### Accounting (AS)

#### Accounting (BSBA)

#### Business Administration (AS)

#### Economics (BSBA)

#### Finance and Personal Financial Planning (BSBA)

#### Integrated Business (BSBA)

- Event Planning and Management
- Intelligent Enterprise
- Parks and Recreation Management

#### Legal Studies (BA)

#### Management (BSBA)

#### Marketing (BSBA)

### CHEMISTRY

#### Chemistry (BS)

- Biochemistry
- Forensic Science

#### Pre-Pharmacy (AS)

### COMMUNICATION

#### Communication (BS)

- Digital Media
- Strategic Communication

### COMMUNICATION SCIENCES AND DISORDERS

#### Communication Sciences and Disorders (BS)

### COMPUTING

#### Applied Computing (BS)

- Game Programming

#### Computer Information Systems (BS)

#### Computer Science (BS)

### CRIMINAL JUSTICE

#### Criminal Justice (BS)

- Criminology
- Forensic Investigation and Cyber Forensics
- Homeland and International Security
- Law and Justice

### EDUCATION

#### Early Childhood and Elementary Education (BSED)

#### Early Childhood and Special Education (Dual) (BSED)

#### Middle Level Education (BSED)

- English
- Math
- Science
- Social Studies

#### Preschool Education (AS)

#### Secondary Education (BSED)

- Art Education
- Biology
- Chemistry
- English
- General Science
- Health and Physical Education
- Mathematics
- Social Studies
- Technology Education

#### Special Education (BSED)



## **ENGINEERING TECHNOLOGY**

### **Applied Technology** (AAS)

Aeronautic Science

### **Digital Media Technology** (AS)

### **Digital Media Technology** (BS)

### **Electrical Engineering Technology** (BS)

Computer Engineering Technology

### **Engineering Technology** (AS)

Computer Engineering Technology

Electrical Engineering Technology

Robotics Engineering Technology

### **Mechatronics Engineering Technology** (BS)

## **ENGLISH**

### **Arabic Language and Cultures** (BA)

### **English** (BA)

Literary and Cultural Studies

Writing

## **ENVIRONMENTAL SCIENCE**

### **Environmental Science** (BS)

Professional Geology

Sustainability and Climate Science

## **EXERCISE, HEALTH AND SPORT SCIENCES**

### **Exercise Science** (BS)

Exercise Physiology

Golf Performance

Human Performance and Wellness

Nutrition and Fitness

### **Health Sciences** (BS)

Pre-Athletic Training

### **Physical Therapy Assistant** (AAS)

### **Sport Management** (BS)

Professional Golf Management

## **FISHERIES AND WILDLIFE BIOLOGY**

### **Fisheries and Wildlife Biology** (BS)

## **HEALTH PROFESSIONS**

### **Allied Health** (AS)

### **Allied Health Leadership** (BS)

### **Medical Imaging Sciences** (BS)

Medical Dosimetry

Nuclear Medicine

Radiation Therapy

Radiologic Technology

Ultrasound

## **HISTORY**

### **History** (BA)

## **INTERDISCIPLINARY AND EXPLORATORY STUDIES**

### **Interdisciplinary Studies** (AA)

### **Interdisciplinary Studies** (AS)

### **Interdisciplinary Studies** (BA)

### **Interdisciplinary Studies** (BS)

### **Undeclared** (BA)

## **MATHEMATICS**

### **Mathematics** (BS)

Actuarial Science

## **NURSING**

### **Nursing** (ASN)

### **Nursing** (BSN)

### **RN to BSN** (BSN)

\*Offered at Venango or Somerset sites

## **PERFORMING ARTS**

### **Commercial Music Technology** (BS)

Commercial Music Business

### **Theatre** (BA)

Design and Entertainment Technology

Musical Theatre

## **POLITICAL SCIENCE**

### **Political Science** (BA)

## **PSYCHOLOGY**

### **Psychology** (BS)

## **SOCIAL WORK**

### **Social Work** (BSW)

## **SOCIOLOGY AND HUMAN SERVICES**

### **Human Services and Rehabilitation** (AS)

### **Human Services and Rehabilitation** (BS)

### **Sociology** (BA)

Human Services

Social Deviance

## **VETERINARY TECHNOLOGY**

### **Veterinary Technology** (AS)

### **Veterinary Technology** (BS)

# ACADEMIC PROGRAMS

## Graduate Degrees and Concentrations

### **EDUCATION, ARTS AND HUMANITIES DEGREES AND CONCENTRATIONS**

#### **CRIMINAL JUSTICE, HISTORY AND POLITICS**

##### **Criminal Justice and Criminology (MA)**

- Behavioral Crime Analysis
- Criminal Justice Studies
- Forensic Linguistics

##### **Doctor of Criminal Justice (DCJ)**

#### **EDUCATIONAL LEADERSHIP AND SCHOOL PSYCHOLOGY**

##### **Educational Leadership (M.Ed.)**

- K-12 Principal Certification
- Supervisor of Special Education Certification

##### **Educational Psychology (M.Ed.)**

##### **School Psychology (Ed.S.)**

(Online program with on-campus components at California or Edinboro)

##### **Doctor of Education Administration and Leadership (Ed.D.)**

With or without Superintendent Letter of Eligibility

#### **EARLY CHILDHOOD AND ELEMENTARY EDUCATION**

##### **Advanced Study in Education (M.Ed.)**

- Early Childhood

##### **Reading Specialist (M.Ed.)**

- Dyslexia Interventionist
- Literacy Specialist

##### **Teacher Education (MAT)**

- Elementary Education

#### **MIDDLE AND SECONDARY EDUCATION**

##### **Art Education (MA)**

##### **Teacher Education (MAT)**

- Art Education
- Health and Physical Education
- Technology Education
- Middle Level Education
- Secondary Education
  - English
  - Math
  - Sciences
  - Social Studies
  - Technology Education

##### **Advanced Study in Education (M.Ed.)**

- Curriculum, Instruction and Teacher Leadership
- Educational Technology and Online Teaching
- Mathematics Education
- STEM Education
- Teaching English as a Second Language
- Technology Education

#### **SPECIAL EDUCATION**

##### **Special Education (M.Ed.)**

- Applied Behavioral Analysis
- Applied Behavioral Analysis and Autism
- Autism
- Teacher Certification

#### **ENGLISH, PHILOSOPHY AND MODERN LANGUAGES**

##### **Arabic Language and Linguistics (MA)**

#### **LIBRARY AND INFORMATION SCIENCES**

##### **Library Sciences (MSLS)**

- Local and Archival Studies
- Reference and User Services
- School Librarianship

#### **VISUAL AND PERFORMING ARTS**

##### **Studio Arts (MFA)**

(available at Edinboro campus only)

- Ceramics
- Jewelry/Metals
- Painting
- Printmaking
- Sculpture

### **SCIENCE, TECHNOLOGY AND BUSINESS DEGREES AND CONCENTRATIONS**

#### **BUSINESS, ECONOMICS AND COMMUNICATION**

##### **Master of Accountancy (MACC)**

##### **Corporate Communications (MA)**

##### **Conflict Resolution (MA)**

##### **Legal Studies (MS)**

##### **Master of Business Administration (MBA)**

- Finance
- Healthcare Management
- Management
- Post-Master of Science in Nursing Dual Degree
- Post-Master of Social Work Dual Degree

#### **COMPUTING AND ENGINEERING TECHNOLOGY**

##### **Data Science and Analytics (MS)**

##### **Cybersecurity (PSM)**

## **HEALTH SCIENCES AND HUMAN SERVICES DEGREES AND CONCENTRATIONS**

### **COMMUNICATION SCIENCES AND DISORDERS**

#### **Speech Language Pathology (MS)**

(available at Clarion, California and Edinboro campuses only)

### **EXERCISE, HEALTH AND SPORT SCIENCE**

#### **Athletic Training (MSAT)**

(available at California campus only)

#### **Exercise Sciences and Health Promotion (MS)**

- Advanced Golf Performance
- Applied Sport Science
- Group Fitness Leadership
- Nutrition
- Performance Enhancement and Injury Prevention
- Rehabilitation Science
- Sport Psychology
- Tactical Strength and Conditioning
- Wellness and Fitness
- Wellness Coaching

#### **Sport Management (MS)**

- Intercollegiate Athletic Administration
- Strategic Sport Analysis

#### **Doctor of Health Science and Exercise Leadership (DHSc)**

### **NURSING AND HEALTH PROFESSIONS**

#### **Nursing (MSN)**

- Family Nurse Practitioner
- Administration and Leadership

#### **Doctor of Nursing Practice (DNP)**

### **PSYCHOLOGY, COUNSELING AND ART THERAPY**

#### **Counseling (MS)**

(also available at California campus)

- Art Therapy (online only)
- Clinical Mental Health Counseling
- School Counseling

### **SOCIAL WORK, SOCIOLOGY AND HUMAN SERVICES**

#### **Social Work (MSW)**



## **GRADUATE CERTIFICATES**

### **Accounting**

- Assurance
- Taxation

### **American Meteorological Society DataStreme**

### **Arabic Language and Linguistics**

### **Counseling**

- Art Therapy
- Brain Based Trauma and Recovery
- Post Masters Counseling (LPC)
- Spiritual, Ethical and Religious Counseling
- Sports Counseling and Student Athlete  
Mental Wellness
- Student Affairs
- Substance Abuse Disorder Level 1
- Substance Abuse Disorder Level 2

### **Cybersecurity**

### **Data Science**

### **Exercise Science and Health Promotion**

- Advanced Golf Performance
- Applied Sport Science
- Group Fitness Leadership
- Nutrition
- Performance Enhancement and Injury Prevention
- Rehabilitation Science
- Sport Psychology
- Tactical Strength and Conditioning
- Wellness Coaching
- Wellness and Fitness

### **K-12 Principal Certification**

### **Library and Information Sciences Advanced Study**

### **MBA**

- Accounting Essentials
- Applied Economics
- Business Analytics

### **Reading Specialist**

### **Social, Emotional and Behavioral Wellness of P-12 Students**

### **Special Education**

- Post Masters Applied Behavior Analysis
- Autism PA Department of Education Endorsement

### **Sport Management**

- Intercollegiate Athletic Administration
- Strategic Sport Analysis

### **STEM Education**

### **Superintendent Letter of Eligibility**

### **Supervisor of Special Education Certification**

### **Teaching English as a Second Language**

### **Threat Assessment and Management in Schools**



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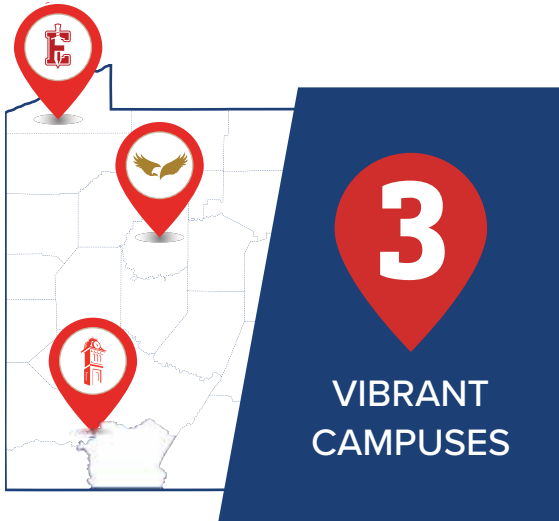
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# Pennsylvania Western UNIVERSITY<sup>SM</sup>



**2<sup>ND</sup>**  
LARGEST PASSHE  
UNIVERSITY

**\$750  
MILLION**  
TOTAL ECONOMIC IMPACT  
Per Year

**11,300+**  
STUDENTS *FALL 2023 CENSUS*

**188,000**  
LIVING ALUMNI  
127,000 IN PENNSYLVANIA

**3**  
ACADEMIC  
COLLEGES

**90+**  
ACADEMIC  
PROGRAMS

**300+**  
STUDENT CLUBS  
AND ORGANIZATIONS

**48**  
NCAA  
INTERCOLLEGIATE  
ATHLETICS TEAMS

**15.6:1**  
STUDENT-FACULTY RATIO

**4,143**  
DEGREES  
AWARDED  
2022-2023  
ACADEMIC YEAR

**1,534**  
EMPLOYEES  
FACULTY AND STAFF





Pennsylvania  
Western  
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